

1. **United Way is your community's leading workplace fundraiser.** Since 1950, your local United Way has partnered with employers to conduct high-quality, cost-effective workplace campaigns that produce significant benefits for employers, employees and the community. Last year alone, we partnered with donors to raise more than \$6.3 million for more than 55 charitable programs.
2. **United Way delivers all the benefits of workplace philanthropy.** United Way makes it easy for employers and employees to engage in workplace giving.
  - We provide a professional campaign team to assist you every step of the way.
  - We provide your employee campaign coordinator with a best practices guide.
  - We provide comprehensive training for your organization's campaign leadership.
  - We work with you to produce customized marketing and PR materials.
  - We help you co-brand the campaign with your organization's name.
  - We help you build teamwork through employee volunteer activities.
  - We accurately and efficiently process your employees' donations, providing appropriate recognition while protecting privacy.
3. **United Way enables your employees to give with confidence.**

We thoroughly screen charities against an extensive list of standards to assure your employees that when they invest in United Way, their gifts will only be given to high-quality organizations that use their contributions efficiently and effectively to produce positive results.
4. **United Way offers your employees growth and development opportunities.**

Our Loaned Executive program can give your high-potential employees exceptional experience in business planning, project management, customer relationship management, public speaking and sales presentations.
5. **United Way offers your employees the ability to have greater impact on issues they care about.**

Employees can do much more to impact issues when they have the option of giving incrementally with each paycheck instead of writing one check for their entire annual donation. Providing employees with the option of giving through payroll deduction allows them to give more and to have a real impact on issues they care about.
6. **United Way does much more than raise money.**

United Way is a catalyst, thought leader and collaborative force for positive change. We bring together the resources of the employers, individual workplace donors, charitable agencies, health and human service experts and passionate volunteers to address high-priority community issues.
7. **United Way is guided by local volunteers to serve local needs.**

United Way of the Chattahoochee Valley is governed by an all-volunteer Board of Directors that consists of local business, government and community leaders. We serve eight counties.
8. **We want to work with you.**

Our community needs your resources and creativity. No matter what your passion, or your employees' passions, we want to work with you to address them. Together, we can have a real impact.

**\*Note:** If you would like more information about setting up a workplace giving campaign in your company, please contact Jennifer St John at 706-327-3255.