

UNITED WAY OF THE CHATTAHOOCHEE VALLEY

- Mission** To create positive change in the Chattahoochee Valley by collaborating with partners and bringing resources together to improve people's lives.
- Vision** To be a dynamic community that works together to solve core issues ensuring a good quality of life for all our citizens. Together, we focus on four core areas: Basic needs, Income, Health and Education.
- Involves** More than 20,000 donors and hundreds of volunteers who donate countless hours serving on committees, assist with community projects, and lead the community investment process. In addition, the annual community campaign raised \$6,686,120 and the Combined Federal Campaign raised \$1,109,663.05 in 2009.
- Service** United Way of the Chattahoochee Valley improves lives by helping thousands of people throughout the region: Muscogee, Harris, Chattahoochee, Stewart, Talbot, Marion and Taylor counties in Georgia and Russell County in Alabama.
- Governance** United Way is governed locally by an independent Board of Directors Chaired by Abbott Turner, W.C. Bradley Company, and Chair-elect Billy Blanchard, President of CB&T.
- Partners** Together, we get the results that no one can accomplish alone. In partnership with government, civic and business leaders, we are currently working on the area's 10-Year Plan to End Homelessness and the Building Prosperity Initiative. United Way has 26 partner agencies and funds 50 programs vital to the life, safety and welfare of the Chattahoochee Valley residents. The United Way does not charge a fee to agencies it provides funding.
- Efficiency** For every dollar raised, 89 percent goes directly to provide needed services in the Chattahoochee Valley. (The Better Business Bureau Standards of Account ability recommends a minimum of 65 percent.)
- Ranking** Out of the 1,250 United Ways, United Way of the Chattahoochee Valley ranks 96 for total dollars raised. This achievement is a true testament to the spirit and hearts of the people of the Chattahoochee Valley. Together, we do LIVE UNITED!
- VITA** In 2009, United Way spearheaded an effort to expand the Volunteer Income Tax Assistance program. The VITA program offers free assistance to those with low-to-moderate income filing a federal and state return. Thanks in part to a grant from Walmart, a partnership with Goodwill and a coalition of partner agencies, this effort was expanded and hopes to double the "money in pockets" of local residents to more than \$2 million.