

LEADERSHIP STEP-UP PROGRAM

LEADING THEWAY

Leadership donors are a group of individuals that make up a driving force for lasting change in our community.

STEP-UP TO IMPACT PEOPLE'S LIVES

United Way is proud to announce this year's Leadership Step-Up Challenge Grant. This special program allows community leaders to step-up gradually over three years to the Leadership level of giving. Donors are recognized as Leadership Givers in the first year.

HOW IT WORKS

Step-Up Program members make a commitment now for their United Way giving over the next three years. A gift of \$500 in year one, \$750 in year two, and \$1,000 in year three. Challenge grant dollars are applied to years one and two to bring these commitments to the Leadership Level of giving.

THREE YEAR STEP-UP PROGRAM

YEAR	YOUR GIFT	MATCH	TOTAL
1	\$500	\$500	\$1,000
2	\$750	\$250	\$1,000
3	\$1,000	\$0	\$1,000



**UNITED
IN THIS
TOGETHER**